

BRITT WILMER

COPYWRITER
AUSTIN, TX

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① PROFILE

I am a wearer of many hats and a natural writer since childhood. Ironically, I love wearing hats and my collection is never-ending. Style is my gal pal, music is my sultry mistress, and the written word, well—she is my soulmate.

② SKILLS

Copywriting
Editing
Creative Writing
Agency Experience
Conception and Ideation
English Grammar
Pizza Eating
Dog Petting

③ EMPLOYMENT HISTORY

Copywriter | Area 23 | May 2024-Present

- Write copy for many advanced health tactics
- Proficient project concept to completion management
- Pitching machine, workhorse, do-gooder
- Manage many high-level assets annually for major pharma brands, both HCP and DTC sides
- Team motivator and cheerleader

Copywriter | McCann Health NY | Jan 2022-May 2024

- Wrote copy for ads, scripts, conference tactics, all of it
- Ideated and created a broad range of modern assets
- Pitched to a wide array of clients
- Experience working for major pharmaceutical brands such as Pfizer and J&J
- Well-versed in writing for both HCP and DTC

Copywriter | Neogen | February 2021-January 2022

- Wrote copy for scientific campaigns across the health and global food safety teams
- Created and managed social media content
- Proven excellence in concepting and ideation
- Wrote blogs, articles, webinar reviews, and other educational pieces for our client base
- Worked with many different marketing teams to bring ideas to life

④ EDUCATION

McCann Health | 2022

IGNITE Copywriter Mentorship

Sam Houston State University | 2011

Marketing

⑤ DETAILS

Links

www.linkedin.com/in/brittwilmer-atx